# ICBE 2015

# International Conference on Business and Economics

# Conference Program

**21 October 2015**

**Grand Hotel Wien**

**Salon 6**

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| 13:00-13:20 |  | REGISTRATION OF DELEGATES PRE-CONFERENCE TEA, COFFEE, POSTER PRESENTATIONS |
| 13:20-13:30 | **Elena Ringo** | Opening Speech |
| 13:30-13:50 | **Sapian Ros Zam Zam** | “Herding in the Aftermarket of Malaysian IPOs: Does it Differs Across Underwriter Reputation?'” |
| 13:50-15:20 | **Mehmet Ugur** | “UK and EU subsidies and private R&D investment: Is there input additionally?” and “Variation in the effect of R&D investment on firm productivity: UK Evidence” |
| 15:20-15:40 | **Stefan Catana** | “A marketing review about Romanian Internet Retail market” |
| 15:40-16:00 | **Anugrah Pakerti, Ahmad Ramadhan** | “Small and Medium Enterprises in Indonesia and the Forthcoming Challenge’’ |
| 16:00-17:30 |  | LUNCH BREAK POSTER PRESENTATIONS |
| 17:20-17:30 | **Seong-Min Yoon** | **Poster:** “The Role of Sovereign Credit Default Swaps in Four Asian Stock Markets” |
| 17:30-17:50 | **Sofia Lopes Portela** | “The Success Determinants of Small and Medium Enterprises in Portugal” |
| 17:50-18:10 | **Chatzinas Georgios**  | “Trade - Off vs Pecking Order Theory: Evidence from Greek firms in a period of Debt Crisis” |
| 18:10-18:30 | **P. Polychronidou** | “Comparing the Cost of Hospitalization for Immigrants and native Greeks in Eastern Macedonia and Thrace” |
| 18:30-18:50 | **Shahin Alavitalab** | “Strategic management based on information technology in organizational empowerment and create competitive advantage” |
| 18:50-19:10 | **Mustafa Cuneyt** | “Remittances, Economic Growth and Institutional Quality in MENA countries” |
| 19:10-19:30 | **Ruhul Auliya** | “Seeing Preparation of Five ASEAN countries (Singapore, Malaysia, Brunei Darussalam, Thailand, and Indonesia) Through the Youth Perspective Welcomes AEC” |
| 19:30-19:45 | **Zamri Ahmad** | “Institutional Investors Behavioral Biases: Syntheses of Theory and Evidence” |

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Sightseeing Tour of Vienna Meeting point: Grand Hotel Wien Entrance 15:00

18:00 Social Program